

# 3 Column Directory

## HS ADS (SPACE LISTINGS) EXAMPLES

Helvetica Bold 10 pt.

**LITTLE BEAR DAYCARE**  
**2HS**  
 (2.333 x 1 INCH IN-COLUMN AD)  
 (NO LOGOS  
 ALLOWED IN 2HS)  
 Call ..... 715-234-2499

address & leader dots are  
 Helvetica 8 pt.

Phone Number is Helvetica  
 Bold 9 pt.

**AUTO GLASS SPECIALISTS**  
  
**6HS**  
 (2.333 x 3 INCH IN-COLUMN AD)  
 1 LOGO ALLOWED

**AUTO GLASS SPECIALISTS**  
  
**8HS**  
 (2.333 x 4 INCH IN-COLUMN AD)  
 1 LOGO ALLOWED

**NOESEN'S PHOTOGRAPHY OF  
 BARRON**  
  
**3HS**  
 (2.333 x 1 1/2 INCH IN-COLUMN AD)  
 1 LOGO ALLOWED  
  
 320 E Wisconsin Av Barron .. 715-637-5594

Spooner ..... 1-800-472-6733

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**FARMERS STATE BANK**  
  
**4HS**  
 (2.333 x 2 INCH IN-COLUMN AD)  
 1 LOGO ALLOWED  
  
 Ridgeland ..... 715-949-2265

**AUTO GLASS SPECIALISTS**  
  
**7HS**  
 (2.333 x 3 1/2 INCH IN-COLUMN AD)  
 1 LOGO ALLOWED

Spooner ..... 1-800-472-6733

**LITTLE BEAR DAYCARE**  
**2HSS**  
 2.333 x 1 INCH SUPERBOLD  
 IN-COLUMN AD)  
 AVAILABLE FOR ANY SIZE HS AD  
 Call ..... 715-234-2499

*(Prices may not be set up for  
 HSS ads in all books, but can be  
 made available.)*

**FARMERS STATE BANK**  
  
**5HS**  
 (2.333 x 2 1/2 INCH IN-COLUMN AD)  
 1 LOGO ALLOWED  
  
 Ridgeland ..... 715-949-2265

HS ads are always In-Column and flow in alphabetical order.

If adding a logo to a HS ad, add the letter A (for artwork) behind the code. Example 4HSA. Be sure to check the pricing - the cost is higher for an HS with artwork).

Note: Any type of Reverse Box is considered artwork also.