

2 Column Wide Directory HS ADS (SPACE LISTINGS) EXAMPLES

Helvetica Bold 10 pt.

LITTLE BEAR DAYCARE
2HS
 (2.954 x 1 INCH IN-COLUMN AD)
 (NO LOGOS
 ALLOWED IN 2HS)
 Call 715-234-2499

address & leader dots are
 Helvetica 8 pt.

Phone Number is Helvetica
 Bold 9 pt.

AUTO GLASS SPECIALISTS

6HS
 (2.954 x 3 INCH IN-COLUMN AD)
 1 LOGO ALLOWED

AUTO GLASS SPECIALISTS

8HS
 (2.954 x 4 INCH IN-COLUMN AD)
 1 LOGO ALLOWED

**NOESEN'S PHOTOGRAPHY OF
 BARRON**

3HS
 (2.954 x 1 1/2 INCH IN-COLUMN AD)
 1 LOGO ALLOWED

 320 E Wisconsin Av Barron .. 715-637-5594

Spooner 1-800-472-6733

Spooner 1-800-472-6733

FARMERS STATE BANK

4HS
 (2.954 x 2 INCH IN-COLUMN AD)
 1 LOGO ALLOWED

 Ridgeland 715-949-2265

AUTO GLASS SPECIALISTS

7HS
 (2.954 x 3 1/2 INCH IN-COLUMN AD)
 1 LOGO ALLOWED

Spooner 1-800-472-6733

LITTLE BEAR DAYCARE
2HSS
 2.954 x 1 INCH SUPERBOLD
 IN-COLUMN AD)
 AVAILABLE FOR ANY SIZE HS AD
 Call 715-234-2499

*(Prices may not be set up for
 HSS ads in all books, but can be
 made available.)*

FARMERS STATE BANK

5HS
 (2.954 x 2 1/2 INCH IN-COLUMN AD)
 1 LOGO ALLOWED

 Ridgeland 715-949-2265

HS ads are always In-Column and flow in alphabetical order.

If adding a logo to a HS ad, add the letter A (for artwork) behind the code. Example 4HSA. Be sure to check the pricing - the cost is higher for an HS with artwork).

Note: Any type of Reverse Box is considered artwork also.