

2 Column Narrow Directory HS ADS (SPACE LISTINGS) EXAMPLES

Helvetica Bold 10 pt.

LITTLE BEAR DAYCARE
2HS
(1 INCH IN-COLUMN AD)
(NO LOGOS
ALLOWED IN 2HS)
Call 715-234-2499

address & leader dots are
Helvetica 8 pt.

Phone Number is Helvetica
Bold 9 pt.

NOESEN'S PHOTOGRAPHY
OF BARRON
3HS
(1 1/2 INCH IN-COLUMN AD)
1 LOGO ALLOWED
320 E Wisconsin Av 715-637-5594

AUTO GLASS SPECIALISTS
6HS
(3 INCH IN-COLUMN AD)
1 LOGO ALLOWED
Spoooner 1-800-472-6733

AUTO GLASS SPECIALISTS
8HS
(4 INCH IN-COLUMN AD)
1 LOGO ALLOWED
Spoooner 1-800-472-6733

FARMERS STATE BANK
4HS
(2 INCH IN-COLUMN AD)
1 LOGO ALLOWED
Ridgeland 715-949-2265

AUTO GLASS SPECIALISTS
7HS
(3 1/2 INCH IN-COLUMN AD)
1 LOGO ALLOWED
Spoooner 1-800-472-6733

LITTLE BEAR
DAYCARE
2HSS
(1 INCH SUPER-BOLD
IN-COLUMN AD)
AVAILABLE FOR ANY SIZE HS AD
Call 715-234-2499

*(Prices may not be set up for
HSS ads in all books, but can be
made available.)*

FARMERS STATE BANK
5HS
(2 1/2 INCH IN-COLUMN AD)
1 LOGO ALLOWED
Ridgeland 715-949-2265

HS ads are always In-Column and flow in alphabetical order.

If adding a logo to a HS ad, add the letter A (for artwork) behind the code. Example 4HSA. Be sure to check the pricing - the cost is higher for an HS with artwork).

Note: Any type of Reverse Box is considered artwork also.