



NOVA DIRECTORIES ART SPECIFICATIONS

3 COLUMN NARROW TELEPHONE DIRECTORY (Eastern Iowa)

Display Ad Sizes	<u>W X H (picas)</u>	<u>W X H (inches)</u>
SFC	11 X 11 picas	1.8 X 1.8 inches
QC	11 X 14 picas	1.8 X 2.3 inches
TEC (STC)	11 X 19 picas	1.8 X 3.2 inches
DFC	23.6 X 11 picas	3.9 X 1.8 inches
DQC	23.6 X 14 picas	3.9 X 2.3 inches
DQCV	11 X 29.6 picas	1.8 X 4.9 inches
HC	11 X 29.6 picas	1.8 X 4.9 inches
DTC	23.6 X 19 picas	3.9 X 3.2 inches
TFC	36 X 11 picas	6 X 1.8 inches
TQC	36 X 14 picas	6 X 2.3 inches
TTC	36 X 19 picas	6 X 3.2 inches
DHC	23.6 X 29.6 picas	3.9 X 4.9 inches
HP	36 X 29.6 picas	6 X 4.9 inches
TQP	36 X 44.6 picas	6 X 7.4 inches
FP	36 X 60 picas	6 X 10 inches

HS SPECIFICATIONS

- Limit of 1 (one) logo per HS.
- No set rules on lines of text allowed in an HS - The office will let you know if text absolutely will not fit in the HS size specified.
- The smallest point size allowed for text in an HS is 6.0.

ART REQUIREMENTS

- Art may be emailed or sent on CD in PC format. Email: aredman@pcii.net
- The preferred format is .EPS or .tif format with fonts converted to curves. PDF files are accepted if ad is correct size & color is correct. Resolution: 300 dpi.
- If you have any questions please contact the Graphics Department at Nova Directories 1-888-891-6925.