



NOVA DIRECTORIES ART SPECIFICATIONS

2 COLUMN (Regular) TELEPHONE DIRECTORY

(Atlas, Baggs, Baraboo, Dubois, East Buchanan, Fairbault County, Griswold, Harmony, Marquette-Adams, Nsight Telservices, New Prague, Ochelata, Plainfield, Richland-Grant, South Slope, Spring Grove, Spring Valley, Western Illinois, Weyerhaeuser, WiaTel)

| <u>Display Ad Sizes</u> | <u>W X H (picas)</u> | <u>W X H (inches)</u> |
|-------------------------|----------------------|-----------------------|
| SFC | 15 x 9 picas | 2.5 x 1.5 inches |
| QC | 15 X 12 picas | 2.5 X 2 inches |
| DFC | 31 x 9 picas | 5.1 x 1.5 inches |
| DQC | 31 X 12 picas | 5.1 X 2 inches |
| DQCV | 15 X 24 picas | 2.5 X 4 inches |
| TEC (STC) | 15 X 16 picas | 2.5 X 2.7 inches |
| DTC | 31 X 16 picas | 5.1 X 2.7 inches |
| HC | 15 X 24 picas | 2.5 X 4 inches |
| DHC | 31 X 24 picas | 5.1 X 4 inches |
| HP | 31 X 24 picas | 5.1 X 4 inches |
| TQP | 31 X 36 picas | 5.1 X 6 inches |
| FP | 31 X 50 picas | 5.1 X 8.3 inches |

HS SPECIFICATIONS

- Limit of 1 (one) logo per HS.
- No set rules on lines of text allowed in an HS - The office will let you know if text absolutely will not fit in the HS size specified.
- The smallest point size allowed for text in an HS is 6.0.

ART REQUIREMENTS

- Art may be emailed or sent on CD in PC format. Email: aredman@pcii.net
- The preferred format is .EPS or .tif format with fonts converted to curves. PDF files are accepted if ad is correct size & color is correct. Resolution: 300 dpi.
- If you have any questions please contact the Graphics Department at Nova Directories 1-888-891-6925.