



NOVA DIRECTORIES ART SPECIFICATIONS

2 COLUMN (Narrow) TELEPHONE DIRECTORY (Heart of the Lakes)

Display Ad Sizes	<u>W X H (picas)</u>	<u>W X H (inches)</u>
SFC	12.5 x 8 picas	2.1 x 1.33 inches
QC	12.5 x 10.25 picas	2.1 x 1.7 inches
DFC	26 x 8 picas	4.3 x 1.33 inches
DQC	26 x 10.25 picas	4.3 x 1.7 inches
TQC (V)	12.5 x 33 picas	2.1 x 5.5 inches
TEC (STC)	12.5 x 14 picas	2.1 x 2.33 inches
DTC	26 x 14 picas	4.3 x 2.33 inches
HC	12.5 x 22 picas	2.1 x 3.6 inches
DHC	26 x 22 picas	4.3 x 3.6 inches
HP	26 x 22 picas	4.3 x 3.6 inches
TQP	26 x 33 picas	4.3 x 5.5 inches
FP	26 x 44.5 picas	4.3 x 7.4 inches

HS SPECIFICATIONS

- Limit of 1 (one) logo per HS.
- No set rules on lines of text allowed in an HS - The office will let you know if text absolutely will not fit in the HS size specified.
- The smallest point size allowed for text in an HS is 6.0.

ART REQUIREMENTS

- Art may be emailed or sent on CD in PC format. Email: aredman@pcii.net
- The preferred format is .EPS or .tif format with fonts converted to curves. PDF files are accepted if ad is correct size & color is correct. Resolution: 300 dpi.
- If you have any questions please contact the Graphics Department at Nova Directories 1-888-891-6925.